



Dear ##[Name | First]## ,

We hope you are doing well and having a great October. With November just around the corner, we wanted to make sure you have the following calls on your calendar. We have had some exciting events recently, including the release of our book *The Courage to Advance* by Bonnie Hagemann and Lisa Pent, as well as the 2021 WEoB Virtual Symposium taking place this past weekend. If you attended the Symposium, please complete the survey below by tomorrow, **Wednesday, October 27th**.

Upcoming Calls

October 27th: Placement Coaching with [Bhawana Malhotra](#) | 8:30am EST
November 2nd: How to Navigate the WEoB website | 11:00am EST
November 3rd: ESG Fluency Series #4B, ESG in the Boardroom Part 2 | 2:30pm EST
November 4th: Afternoon Tea with Rosie & [Colleen Ammerman](#) | 11:00am EST
November 5th: RiCH Industry Group Call | 10:00am EST

[Click Here for the WEoB Event Calendar](#)

Invitation to Join November 19th Accountability Group 9 LATAM Meeting

Accountability Group 9 would like to invite you to their meeting on **November 19th, 7am PST**, with guest speaker [Tissa Richards](#). Tissa kindly accepted to give us an interactive session focused on **How Concise Board Story Helps You Secure Board Opportunities Quickly**.

How a Concise Board Story Helps You Secure Board Opportunities Quickly

It's important to articulate your board story and materials so you stand out from a crowd of candidates. It makes your value immediately apparent and makes you memorable. You'll come to mind as soon as an opportunity arises, accelerating and scaling your path to the boardroom.

Join Tissa Richards for this interactive session and learn:

- What makes the most compelling board story
- How to create a crisp, concise board value proposition
- Tips to rapidly refresh your board materials
- How to stand out from the crowd of candidates
- Simple techniques to ace board interviews

Tissa will share examples of value propositions and materials that secure rapid results for her clients, public and private board seats. We invite you to bring your materials, elevator pitch or introductions for real-time feedback and discussion!

If you would like the calendar invite sent, please email womenexecs@weob.org.

[Click Here for Call Information](#)

The Courage to Advance

The Courage to Advance released this past week, October 19th, 2021. We want to remind you that the network collectively is a legal co-author of *The Courage to Advance* and therefore, any member can put the book in your signature, talk about it on a podcast, speak on leadership competencies covered in the book, etc.

Our goals for the book are to draw attention to our network of amazing board-ready women, to inspire leaders, both men and women, who may feel alone in their struggles and can be encouraged by our members' stories and to bring in some revenue for the network. The book is ideal for book clubs and men and women who are current or aspiring leaders in their field.

If you have not had a chance to grab a copy, please use the link below.

[Order The Courage to Advance on Amazon](#)

If you are using the book for a book club, etc, and need more than 10 books, please visit [The Courage to Advance website](#).

Post-Symposium Survey

We hope you enjoyed the 2021 WEoB Virtual Symposium, if you were in attendance please take a moment to complete the following survey. Your feedback will help us plan next year's annual meeting.

If you could please complete the survey by **Wednesday, October 27th**, it would be most appreciated.

We would also like to remind you the recordings for each of the sessions from the Symposium will be uploaded to the WEoB Resource Library by the end of the week. We will send out an email letting you know when they have been uploaded.

[Click Here to Take Survey](#)

Contact Info:

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